



SAUNAKSPACE

INDIAN BORN / BROOKLYN BASED

2023 MEDIA KIT



SAUNAKSPACE.COM

Contact: SAUNAK SHAH, 267 6th St, Apt. 8G, Brooklyn, NY 11215 | saunakspace@gmail.com – m: 732.688.9910



ABOUT SAUNAK

Saunak Shah is an Indian-born, Brooklyn-based Creative Director, Travel & Portrait Photographer, Content Creator and the Founder of Pursuit of Portraits; a global community representing diverse creators. With over 15 years in the advertising industry, Saunak has worked with Delta, JetBlue, MPB, Procter & Gamble, Land Rover, Adobe, Google, Huawei, Marriott, Skillshare to name a few. Saunak is one of the Brand Ambassadors for Google Pixel & Adobe Express and was a Speaker at the 2022 American Express Business Class LIVE Conference.

Saunak traveled on the Global Pursuit over 1 year to 21+ countries with Pursuit of Portraits (PoP) where he met over 5,000 creatives in person. #PursuitofPortraits has aggregated over 10M photos till date.

Saunak's professional drive to encourage others find their voice and empower fellow creatives, people of color and minorities is a byproduct of his own personal challenges having lived half of his life in India and half in the United States.

Saunak's work focuses on his signature style using design sensibilities, art direction and color as the key ingredients to his approach. As a queer + POC photographer, much of Saunak's work also aims to highlight the strength of people + the beauty of places he travels to, and dives deeper into themes around identity, sense of place, people of color and gender.

Saunak is available for work and commissions: Campaign Work, Creative Direction, Content Creation, Design Consultancy, Visual Storytelling, Photography, Amplification, Partnerships and more!

86.4K

@SAUNAKSPACE
INSTAGRAM FOLLOWERS

217K

POP COMMUNITY
FOLLOWERS

250K

WEEKLY COMBINED
IMPRESSIONS

SERVICES

CREATIVE DIRECTION
PHOTOGRAPHY
VIDEOGRAPHY
CONTENT CREATION

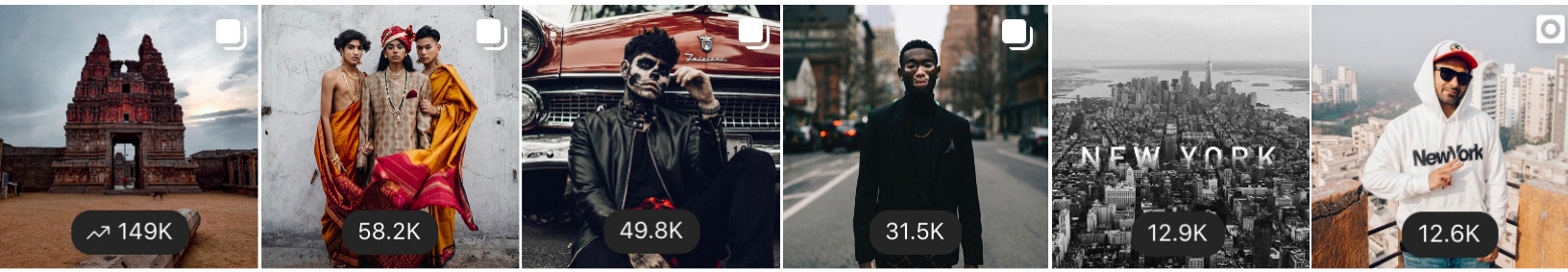
SOCIAL INFLUENCING
DESIGN & STRATEGY
TRAVEL & STORYTELLING
BRAND ADVOCACY

SPEAKER ENGAGEMENTS
COMMUNITY BUILDING
EVENT ACTIVATION
PARTNERSHIPS

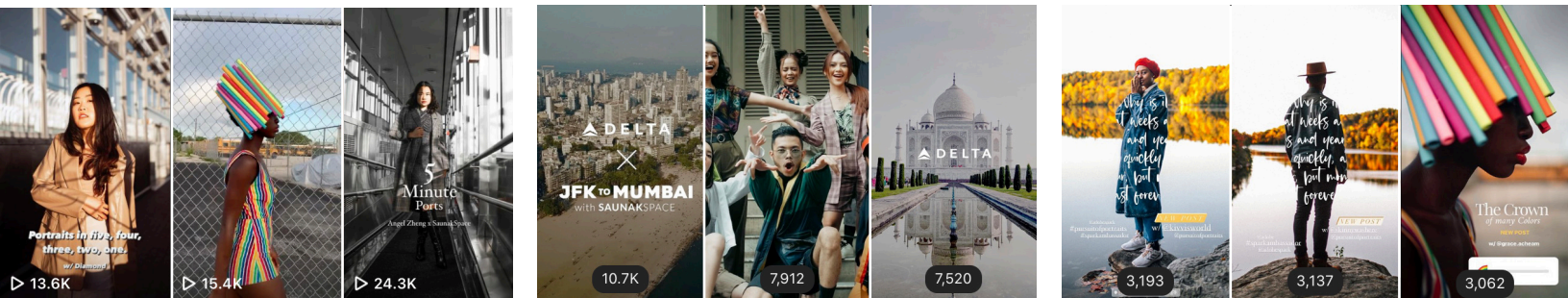
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INSTAGRAM INSIGHTS



IMPRESSIONS



REELS

IGTV

STORIES

AUDIENCE

AGE

18-24 (31%) | 25-34 (43%) | 35-44 (15%) | 45-54 (6.1%) | 55-56 (2.5%) | 65+ (2.0%)

GENDER

MEN 60% | WOMEN 40%

TOP LOCATIONS

UNITED STATES | INDIA | INDONESIA | BRAZIL

PARTNERSHIPS



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VIEW WORK



Guatemala Tourism Board
Heart of the Mayan World Press Tour



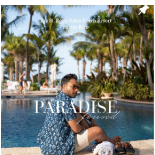
Delta
Homeward Bound – A Visual Narrative



Google Pixel
A Sample Google Ambassador led Walk



Pursuit of Portraits
The Living Room Tour
A Pride Edition Virtual Meetup



St. Regis Bahia Beach Resort
Content & Amplification Partnership



The P&G x The Phluid Project
Apparel Collection – Lead With Love



Point of Veu Film
Clémentine and Baptiste



Mohini Short
For International Transgender
Day of Visibility



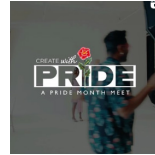
Adobe Spark (Now Creative Cloud Express)
Adobe Ambassadorship Announcement



VERO Social
Beyond Borders Summer Show



MPB x Pursuit of Portraits
Hall of Fame Portrait Meet Recap



Adobe Express
(Now Creative Cloud Express)
Pride Month Event Activation



SaunakSpace Solo Show
The Space Between Us Recap



The P&G x The Phluid Project
Lead with Love Narrative Video



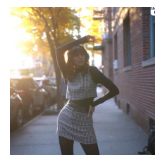
Glasco
Content & Amplification Partnership



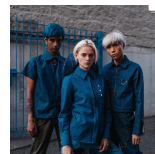
OPPO Mobile
Reno India 10x Tour



OPPO Mobile
Reno India 10x Tour Video



Flashpoint Lighting
Content & Amplification Partnership



Pride Month – Campaign Shoot
Birds of a Feather

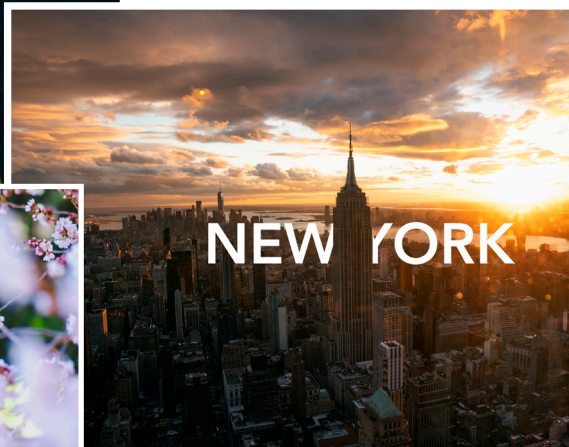
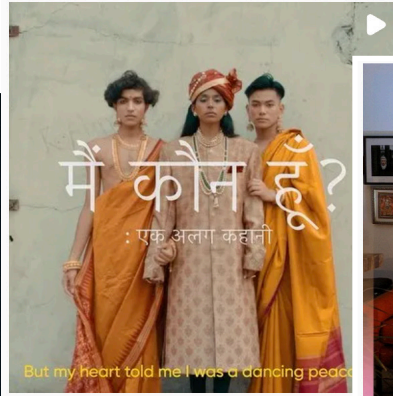


Location – Concept Shoot
Role Reversal

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REFERENCE SAMPLES



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